



Kyle's Crusaders

2026 Walk to Conquer Childhood Cancer

October 4, 2026 at Old National Pike District Park, Mt. Airy, MD

We are excited to announce the **2026 Kyle's Crusaders Walk to Conquer Childhood Cancer** on **Sunday, October 4, 2026**, and invite you to partner with us as a sponsor.

The walk is held in memory of **Kyle Addington**, an Oakdale High School sophomore who passed away from leukemia at the age of 16. To honor Kyle's life and his wish for a cure, our family established this annual fundraiser to raise awareness and much-needed funds for childhood cancer research—an area that remains critically underfunded.

Your sponsorship helps cover essential event costs such as facility rental and marketing. Any additional funds raised support our **\$25,000 fundraising goal** and benefit pediatric cancer research.

We offer multiple sponsorship levels with meaningful recognition opportunities. Please see the attached **Sponsorship Benefits Flyer** for details.

We are deeply grateful for your consideration and hope you'll join us in making a lasting impact. Thank you for considering sponsorship. A commitment form is included, and I would be happy to answer any questions at **301-471-7455** or kylescrusaders99@gmail.com.

Sincerely,
Wendy Addington
Kyle's mom and event director
Kyle's Crusaders — Conquering Childhood Cancer
www.kylescrusaders.com

KYLE'S CRUSADERS

Sponsorship Benefits

Company exposure to 100s of participants • Support childhood cancer research •
Contributions are tax-deductible • Help make Kyle's wish come true

Sponsorship Benefits Annual Walk October 4, 2026	Diamond Sponsor \$5000+	Titanium Sponsor \$2500+	Platinum Sponsor \$1000+	Gold Sponsor \$500+	Silver Sponsor \$250+	Mile Marker Sponsor \$125	In-Kind Sponsor
Opportunity to speak at opening of event	X	X	X				
Sponsor table provided prominently at event.	X	X	X				
Your logo on signs along event course (number X based on sponsor level)	XXXX	XXX	XX	X			
Logo included in our printed flyer (will appear for next year's event)	X	X	X	X	X		
Your logo listed prominently on our website (also under the sponsors tab) linking to your company site for one year.	X	X	X				
Table space provided at the event				X			
Your logo listed under sponsors on the Kyle's Crusaders website linking to your company site for one year.				X	X		
Your sponsorship incl. in social media outreach	X	X	X	X	X	X	X
Your name prominently displayed on one mile marker sign (½, 1, 1-½, 2 mile markers available)						X	
Acknowledgement of your sponsorship made throughout the event	X	X	X	X	X	X	X
Acknowledgement on Thank You poster displayed at event	X	X	X	X	X	X	X

Kyle's Crusaders, through Arms Wide Open Childhood Cancer Foundation, is a registered 501(c)(3) public charity (IRS Tax ID # 27-0811733). Your donation may qualify as a charitable contribution for federal income tax purposes.

www.kylescrusaders.com



kylescrusaders99@gmail.com

Kyle's Crusaders Annual Walk to Conquer Childhood Cancer

October 4, 2026 at Old National Pike District Park, Mt. Airy, MD

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Website address: _____

1. Sponsorship level (*please circle*): Diamond/Titanium/Platinum/Gold/Silver/Mile Marker/
In-Kind
2. Sponsors can choose to have company name listed or submit a logo: Please write your company name exactly how you'd like it to appear on website, signage, etc.:

Artwork and logos should be submitted to kylescrusaders99@gmail.com as follows:

- ★ Logos for signage should be submitted in hi-resolution (300 dpi) JPEG or EPS files. Photoshop and Illustrator files can also be accepted.
 - ★ Logos for website should be submitted as 72 dpi JPEG or PNG files
3. Participants can register for the Annual Walk at www.kylescrusaders.com.
 4. Checks can be made payable to Kyle's Crusaders and mailed to: 8804 River Oaks Terrace, Frederick, MD 21704.



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