

Kyle Addington, a vibrant, kindhearted, and fearless 16-year-old was diagnosed with Acute Myeloid Leukemia (AML) in December 2014. Seven months in the hospital, chemotherapy, radiation, and a bone marrow transplant didn't dampen his spirits or his resolve to beat the cancer that stole him from family, friends, and his life as a sophomore in high school. His cancer, however, could not be stopped and Kyle passed away in July 2015—less than a year after his diagnosis.

Heartbroken, yet determined to honor Kyle's memory and his wish for a cure, his family created Kyle's Crusaders to raise much-needed funds for childhood cancer research.



HELP US CONQUER CHILDHOOD CANCER

Kyle's Crusaders raises funds for
Arms Wide Open Childhood
Cancer Foundation/The Truth 365.

100% of proceeds raised will go
directly to childhood cancer research.
Donations are tax-deductible to the full
extent of the law.

CONTACT & SOCIAL MEDIA

email: kylescrusaders99@gmail.com
www.tinyurl.com/kylescrusaders
facebook.com/kylescrusaders
twitter.com/Kyles_Crusaders

AWOCCF is a 501(c)3 charity registered in all 50 states
and DC. In 2012 AWOCCF launched The Truth 365
social media campaign to help start a national
childhood cancer movement.



IRS Tax ID# 27-0811733

www.awoccf.org
www.thetruth365.org



KYLE'S CRUSADERS

CONQUERING CHILDHOOD CANCER



IN MEMORY OF
KYLE ADDINGTON
1999—2015

THE TRUTH ABOUT CHILDHOOD CANCER

Cancer is the leading cause of death by disease among children in the United States. It is estimated that 15,780 children and adolescents ages 0 to 19 years will be diagnosed with cancer and 1,960 will die of the disease in the U.S. this year.

While the worldwide cancer research and treatment industry is well-funded, there is relatively little investment in pediatric cancer. In the last 30 years very few new cancer drugs have been developed specifically for children.

Childhood cancer receives only 4% of the annual National Cancer Institute research budget. This must change.

CHILDHOOD CANCER FACTS

- Every day, 43 children are diagnosed with cancer.
- More than 40,000 children in the United States undergo cancer treatment each year.
- One in 285 children in the U.S. will be diagnosed with cancer by the time they are 20 years old.
- 60% of children who survive cancer suffer late effects, such as heart failure, infertility, and secondary cancers.

Sources: National Cancer Institute | American Cancer Society | American Medical Association

BECOME A CRUSADER

WITH YOUR SUPPORT, WE WILL FUND PROMISING RESEARCH THAT WILL GIVE HOPE TO CHILDREN FIGHTING DEADLY CANCERS.

Arms Wide Open Childhood Cancer Foundation (AWOCCF) is working closely with scientists, researchers, and doctors who are on the forefront of bringing many alternative therapies into clinic which could prolong the lives of children diagnosed with cancer until a cure is found. Unfortunately, research funding is limited to a small percentage of the federal budget and pharmaceutical companies are reluctant to participate in pediatric drug trials because it's not profitable for them.

As a result, much of the funding for pediatric cancer research comes from private donations and fundraising by doctors and families who have been impacted by cancer. Kyle's Crusaders has chosen to align our fundraising efforts with AWOCCF because of their commitment to support vital research using 100% of the funds we raise.

Here's how you can help:

- **MAKE A TAX-DEDUCTIBLE DONATION**
- **JOIN OUR ANNUAL 2-MILE MEMORY WALK**
- **BECOME A FUNDRAISER**
- **VOLUNTEER**

Thank you for making a difference in our fight against childhood cancer. With your support, Kyle's wish for a cure is one step closer to becoming a reality.

WWW.TINYURL.COM/KYLESCRUSADERS

